



"HEALTH AND BEAUTY"

PABST BIG OFFER



To Retail Druggists only:

You are in business to sell goods and to please your patrons. To enable you to do both, we make you the following unprecedented offer.

1. Nine exquisite pictures, "Health and Beauty," almost life size, the finest art picture ever seen in a drug store. Eight of these are absolutely without advertising, for you to present to your customers with one dozen "Best" Tonic.

2. One hundred elegant cards, exactly like front of this folder, and showing the picture reduced. Back printed with an offer over your own name to give a large picture with one dozen "Best" Tonic.

3. A mammoth triple window display figure, in colors, four feet high, six feet long. Can be folded to fit any window, and makes positively the strongest, most striking and attractive window display ever known.

All this, provided you purchase a cask (8 dozen) Pabst Malt Extract, the "Best" Tonic, by May 1st, of your regular wholesale druggist, who will report your purchase to us.

PABST BREWING COMPANY,

The "Best" Tonic Dept. Milwaukee, Wis.

Our "Health and Beauty" picture, reproduced on the front of this folder, was painted and copyrighted expressly for "Best" Tonic by W. H. McEntee, one of America's foremost artists. The large pictures, free from all advertising, which you are to offer your customers, are almost life size, printed on heavy board panels, with gold bevel edge. They are exquisite works of art, such as are usually sold for \$2.00 and upward, and are the most charming and pleasing pictures of the day.



Our Mammoth Triple Display figure is hinged in three sections, and may be extended to its full length of six feet, or folded to fit any window. It really constitutes three display figures in one, each of them life size. It is light, easy to handle, in bright colors, and decidedly the strongest window attraction we have yet produced.



The 100 cards show our "Health and Beauty" picture exactly like this folder. These are printed on elegant, heavy stock, and are the finest advertising matter ever distributed free from a drug store. We print an announcement on the back, with your own name, stating that the large picture (which is fully described) will be presented by you with a dozen "Best" Tonic.



THE proposition presented in this circular is one we believe will meet with the approval of druggists generally. It will stimulate dozen sales, assist you to obtain full prices and increase the volume of your business. We put forth these attractions at great additional expense, feeling confident that we will be repaid by the increased sales of "Best" Tonic. This offer is made to RETAIL DRUGGISTS EXCLUSIVELY who purchase before April 1st. Send your order to your regular jobber, ask him to report the sale to us, and advertising matter will follow by prepaid express.

PABST BREWING CO.,

The "Best"
Tonic Dept.

....Milwaukee, Wis.

The "Best" Tonic is Absolutely Pure.